

# 2017 RARE NEURO-IMMUNE DISORDERS SYMPOSIUM

Friday & Saturday, October 20-21, 2017 | Hilton Columbus at Easton, Columbus, OH



## About The Transverse Myelitis Association

The Transverse Myelitis Association (TMA) is a non-profit advocacy organization dedicated to advancing research and clinical care, and providing support through networking and education to those affected by rare neuro-immune disorders - acute disseminated encephalomyelitis (ADEM), neuromyelitis optica spectrum disorder (NMOSD), optic neuritis (ON) and transverse myelitis (TM), including acute flaccid myelitis (AFM). Our stakeholders include individuals diagnosed with rare neuro-immune disorders and their families/friends, clinicians, scientists, supporters and related-interested organizations.



Founded in  
**1994**



Supporting people in  
**111 countries**



We are a team of  
**10 people**



With the support of over  
**10,000 collaborators**

### OUR MISSION

To **support and advocate** for individuals and their families diagnosed with acute disseminated encephalomyelitis, neuromyelitis optica spectrum disorder, transverse myelitis including acute flaccid myelitis.

To **advance scientific understanding** of and therapy development for these rare disorders by supporting the training of clinicians-scientists dedicated to these rare disorders and by supporting basic and clinical research.

To **promote awareness and empower** individuals, families, clinicians and scientists through education programs and publications.

## 2017 Rare Neuro-Immune Disorders Symposium

In 1999, the TMA held its first international symposium about rare neuro-immune disorders, with more than 100 attendees from all over the world. Since then, we have held a symposium every other year to bring together individuals diagnosed with rare neuro-immune disorders and the clinicians and researchers that focus on these disorders.

As part of our continued commitment and mission to improve the quality of life of individuals diagnosed with rare neuro-immune disorders, the 2017 Rare Neuro-immune Disorders Symposium (RNDS) will be held on Oct 20-21, 2017 at the Hilton Columbus at Easton in Columbus, OH.

Hosted by The Transverse Myelitis Association (TMA), The Johns Hopkins Transverse Myelitis Center (JHTMC) and NMO Clinic, The University of Texas Southwestern Medical Center (UTSW) and Children's Medical Center CONQUER Program, the symposium is dedicated to the exchange of information regarding diagnosis, research, and treatment strategies, and to providing an opportunity to bring together the community of individuals diagnosed with these rare neuro-immune disorders, families, caregivers, and the medical professionals who have interest and are specializing in these disorders.

### 2017 RNDS OBJECTIVES

- Gather an understanding of the knowledge to date on the biology and causes of rare neuro-immune disorders (ADEM, NMOSD, ON, TM, including AFM) and how they relate to each other
- Learn about the latest medical and surgical strategies to manage the symptoms associated with these chronic rare neuro-immune disorders
- Gain knowledge on current and future basic science research and clinical studies that will improve the quality of life of our community



## Sponsorship Levels

### Presenting Sponsor — \$30,000

- Sponsor will be recognized as the official sponsor and be prominently featured in all print materials, signage at the symposium, on the program website, and promotional materials.
- The presenting sponsor will have exhibit space during the education program, and receive three (3) registrations.
- The presenting sponsor will also receive prominent visibility at the 2017 OH Walk-Run-N-Roll ([myelitis.org/2017-ohio-walk-run-n-roll](http://myelitis.org/2017-ohio-walk-run-n-roll)), an awareness and community building event, to be held on October 22, 2017 at The Coffman Park Pavilion in Dublin, OH. Sponsor name and/or logo will be displayed on the walk T-shirts in large print.
- Additional recognition as a sponsor on **six** (6) education podcasts in 2017 (including the recordings). The TMA hosts monthly Ask The Expert Podcasts ([myelitis.org/expert-podcasts](http://myelitis.org/expert-podcasts)) to provide additional opportunities for the community to ask questions of experts who specialize in the rare neuro-immune disorders. Partner support will be shared in all announcements before and after the podcast on the TMA website, social media and emails to our global membership.
- Recognition on program-related social media and other communications.

### Gold Sponsor — \$20,000

- Sponsor will be recognized in print materials, have their logo displayed in a medium-sized format on signage at the symposium, on the program website, and promotional materials.
- The Gold sponsor will have exhibit space during the education program, and receive two (2) registrations.
- The Gold sponsor will receive visibility at the 2017 OH Walk-Run-N-Roll ([myelitis.org/2017-ohio-walk-run-n-roll](http://myelitis.org/2017-ohio-walk-run-n-roll)), an awareness and community building event, to be held on October 22, 2017 at The Coffman Park Pavilion in Dublin, OH. Sponsor name and/or logo will be displayed on the walk T-shirts in medium print.
- Additional recognition as a sponsor on **four** (4) education podcasts in 2017 (including the recordings). The TMA hosts monthly Ask The Expert Podcasts ([myelitis.org/expert-podcasts](http://myelitis.org/expert-podcasts)) to provide additional opportunities for the community to ask questions of experts who specialize in the rare neuro-immune disorders. Partner support will be shared in all announcements before and after the podcast on the TMA website, social media and emails to our global membership.
- Recognition on program-related social media and other communications.

### **Silver Sponsor — \$10,000**

- Sponsor will be recognized in print materials, have their logo displayed in a smaller-sized format on signage at the symposium, on the program website, and promotional materials.
- The Silver sponsor will have exhibit space during the education program, and receive two (2) registrations.
- The Silver sponsor will receive visibility at the 2017 OH Walk-Run-N-Roll ([myelitis.org/2017-ohio-walk-run-n-roll](http://myelitis.org/2017-ohio-walk-run-n-roll)), an awareness and community building event, to be held on October 22, 2017 at The Coffman Park Pavilion in Dublin, OH. Sponsor name and/or logo will be displayed on the walk T-shirts.
- Additional recognition as a sponsor on **two** (2) education podcasts in 2017 (including the recordings). The TMA hosts monthly Ask The Expert Podcasts ([myelitis.org/expert-podcasts](http://myelitis.org/expert-podcasts)) to provide additional opportunities for the community to ask questions of experts who specialize in the rare neuro-immune disorders. Partner support will be shared in all announcements before and after the podcast on the TMA website, social media and emails to our global membership.
- Recognition on program-related social media and other communications.

### **Bronze Sponsor — \$5,000**

- Sponsor will be recognized in print materials, have their logo displayed in a smaller-sized format on signage at the symposium, on the program website, and promotional materials.
- The Bronze sponsor will have exhibit space during the education program, and receive two (2) registrations.
- The Bronze sponsor will receive visibility at the 2017 OH Walk-Run-N-Roll ([myelitis.org/2017-ohio-walk-run-n-roll](http://myelitis.org/2017-ohio-walk-run-n-roll)) , an awareness and community building event, to be held on October 22, 2017 at The Coffman Park Pavilion in Dublin, OH. Sponsor name and/or logo will be displayed on the walk T-shirts.
- Recognition on program-related social media and other communications.

### **Exhibitor — \$2,500**

- Exhibitor will have exhibit space at the symposium during the education program, and receive two (2) registrations.
- Recognition on 2017 RNDS related social media and other communications.

## 2017 SPONSORS



A member of the AstraZeneca Group



International Center for Spinal Cord Injury  
at Kennedy Krieger Institute  
*Research. Restoration. Recovery.*

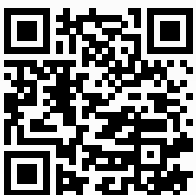


### 2017 Rare Neuro-immune Disorders Symposium

Hilton Columbus at Easton  
3900 Chagrin Dr  
Columbus, OH 43219

**Friday & Saturday**  
October 20-21, 2017

More info:



---

The Transverse Myelitis Association  
1787 Sutter Parkway  
Powell, OH 43065

phone: +1 (855) 380-3330  
email: [info@myelitis.org](mailto:info@myelitis.org)  
website: [www.myelitis.org](http://www.myelitis.org)

[facebook.com/myelitis](https://facebook.com/myelitis)  
[twitter.com/MyelitisAssoc](https://twitter.com/MyelitisAssoc)  
[instagram.com/myelitis](https://instagram.com/myelitis)