

2021 RNDS

connect. care. cure.™

A three-day virtual educational conference for those affected by rare neuroimmune disorders

October 8 - 10 | 11:00 am - 4:00 pm ET



Siegel
Rare Neuroimmune
Association



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2021 RNDS

The Siegel Rare Neuroimmune Association (SRNA) is a non-profit advocacy organization dedicated to advancing research and clinical care and providing support through networking and education to those affected by rare neuroimmune disorders - acute flaccid myelitis (AFM), acute disseminated encephalomyelitis (ADEM), MOG antibody disease (MOGAD), neuromyelitis optica spectrum disorder (NMOSD), optic neuritis (ON) and transverse myelitis (TM). Our stakeholders include individuals diagnosed with rare neuroimmune disorders and their families/friends, clinicians, and scientists. In 1999, we held the first international symposium about rare neuroimmune disorders, with more than 100 attendees from all over the world. Since then, we have held a symposium every other year to bring together individuals diagnosed with rare neuroimmune disorders and the clinicians and researchers that focus on these disorders.

Due to the COVID-19 pandemic, we have made the difficult but necessary decision to cancel the in-person event and proceed with a virtual format. Though it will be different, we are nonetheless excited about the unique opportunities this new approach affords us. We remain committed to hosting a conference that empowers our rare disease community to become better advocates for themselves and provides valuable resources to keep learning about these rare conditions.

Objectives

Acquire an understanding of rare neuro-immune disorders (ADEM, AFM, MOGAD, NMOSD, ON, and TM) and how they relate to each other.

Learn about the latest therapies and strategies to manage the symptoms associated with these chronic rare neuroimmune disorders, including clinical studies and future treatment strategies.

Audience

This conference is open to all individuals diagnosed with ADEM, AFM, MOGAD, NMOSD, ON, and TM, their families and caregivers. Medical professionals interested in these disorders are also welcome to attend. SRNA can provide certificates for attendance for those who would like to apply for CME credits.

Connect

Attendees will have the opportunity to virtually connect with one another, share experiences, interact with medical professionals and researchers, learn about and participate in research studies and SRNA programs during the three-day educational symposium.

Exhibitor

There is no fee for exhibiting at the 2021 RNDS virtual symposium. We would like to use this opportunity for our community to learn about companies and their products.

As an exhibitor, you will have a dedicated booth at the Expo Area— the exhibitor hall of digital exhibitor booths at the 2021 RNDS. Attendees can visit the Expo Area and learn about your organization.

Your dedicated booth can contain a live video, branded content, Twitter links, pre-recorded videos, special offers, salespeople on live camera, and a customized call-to-action (CTA) button.

Almost everything can be customized, including the:

- **Tagline, description, logos, and image** | Any of these pieces of your booth can be changed.
- **Event offer (optional)** | You can choose to include a special offer in your booth, such as a percentage off of a product, a coupon code, a giveaway, or whatever you'd like. This is a text-only field.
- **Video (livestream or pre-recorded)** | The video in your booth can be pre-recorded as a YouTube video. Or it can be a live session where you or your team can be on live camera with guests. Up to 10 people can be on camera.
- **Moderated, Open or Invite Only** | If you choose a live session, you can then choose whether you want it to be open or moderated or invite only. An open booth lets people join on live camera as they please. A moderated booth (you would be the moderator), requires your approval for attendees to join on live camera. Invite only means you would be the only one able to participate on live camera.
- **Call-to-action (CTA) Button** | The blue button in your booth can be customized in two ways. The first is the Register Interest option – the exhibitor (you) will receive an email that contains the attendee's contact information. The second option is linking to any webpage. This can be a PDF download, calendar link, or any other external link. It's up to you. If you do choose the "Link to webpage" option, have us change the button text accordingly.

[> BECOME AN EXHIBITOR BY CLICKING HERE](#)

Featured Exhibitor

\$2,000

As a featured exhibitor, all the benefits listed in the exhibitor sponsorship are available to you. In addition, you will have the opportunity to **present live or stream a pre-recorded video on the main stage area of our virtual conference.**

[> BECOME A FEATURED EXHIBITOR BY CLICKING HERE](#)

Contact Us

Chitra Krishnan
Executive Director
ckrishnan@wearesrna.org

GG deFiebre
Director of Research and Programs
gdefiebre@wearesrna.org

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SRNA
PO Box 826962
Philadelphia, PA 19182-6962

phone: +1 (855) 380-3330
email: info@wearesrna.org
website: wearesrna.org

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