

TMA WALK-RUN-N-ROLL



Registration & Team Set-Up Guide

<http://www.crowdrise.com/thetma>



MICHIGAN WALK-RUN-N-ROLL



JOIN
THE EVENT

\$1,050

7% Raised of \$15,000 Goal

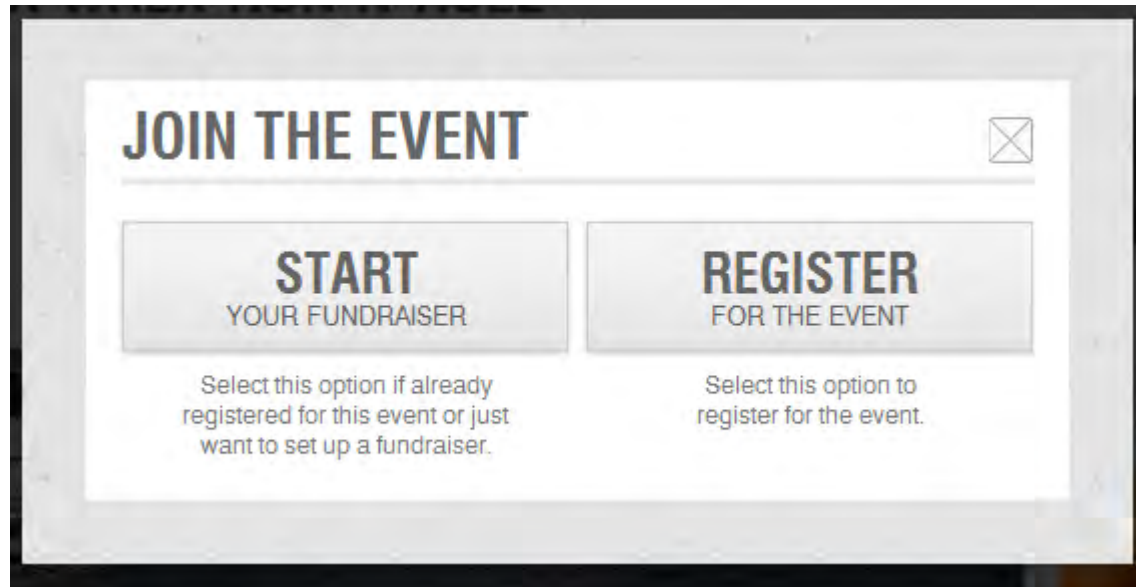
DONATE
TO A FUNDRAISER

Find the TMA Event you'd like to register for via www.crowdrise.com by searching in the "Search for Teams & Participants " box in the upper right-hand side of the screen, scrolling down to the "Events" listed on the main Crowdrise page for the TMA, or input the Event URL directly into your browser. The Michigan Walk-Run-N-Roll page link is www.crowdrise.com/Michigan-Walk-Run-N-Roll, The Illinois Walk-Run-N-Roll page link is www.crowdrise.com/Illinois-Walk-Run-N-Roll

Your next step is to "Join the Event" by clicking the gray box on the right-hand side of the screen.

Choose start your own fundraiser if you won't be able to attend the event but do wish to raise awareness and funds for the cause.

Choose to "Register for the Event" if you plan on joining us at the event. You will also have the option to create your own fundraising team or join an already existing team for the event.



The image shows a screenshot of a web form titled "JOIN THE EVENT" in a large, bold, black font. In the top right corner of the form area, there is a small square icon with an 'X' inside. Below the title, there are two main buttons side-by-side. The left button is labeled "START YOUR FUNDRAISER" in bold black text. Below this button, there is a line of smaller text: "Select this option if already registered for this event or just want to set up a fundraiser." The right button is labeled "REGISTER FOR THE EVENT" in bold black text. Below this button, there is a line of smaller text: "Select this option to register for the event." The entire form is set against a light gray background.

JOIN THE EVENT

START
YOUR FUNDRAISER

Select this option if already registered for this event or just want to set up a fundraiser.

REGISTER
FOR THE EVENT

Select this option to register for the event.

Follow the Event Registration steps as they are noted...set-up is really easy! Choose to Join an Existing Team, Create a New Team or choose to Fundraise on your own!

EVENT REGISTRATION



MICHIGAN WALK-RUN-N-ROLL

EVENT DATE: Oct 05, 2013

1. EVENT OPTIONS: MICHIGAN WALK-RUN-N-ROLL

EVENT OPTIONS *

Michigan Walk-Run-N-Roll:

☒ Registration

SET UP YOUR FUNDRAISER (Optional — Skip this step if you only want to register)

JOIN A TEAM



I'm fundraising with an existing team

CREATE A TEAM



I want others to help me fundraise

FUNDRAISE AS AN INDIVIDUAL



I'm fundraising on my own

2. PARTICIPANT INFO

Regardless of the option you choose , you will need to **"Create An Account"** either by logging in with your social network login credentials or creating a new user ID and password specific to Crowdrise.

CREATE AN ACCOUNT

Use your Social Network Login:



LOGIN TO CROWDRISE

SIGN UP FOR CROWDRISE

By Clicking on one of the Networks you agree to [Our Terms and Conditions](#)

Once you've "logged-in" or signed-up for Crowdrise, continue to complete each step of the registration process. Be sure to enter each participant (or family member) registering under your email address. This will ensure they are included in our count for the day and allow you select a **T-Shirt size** for each individual. Once completed, the Team Member will only show the name of Participant #1 but your other participants will be shown on our roster of attendees for the day!

1. EVENT OPTIONS: MICHIGAN WALK-RUN-N-ROLL

Event: Michigan Walk-Run-N-Roll - Michigan Walk-Run-N-Roll

Event Options: Registration

EDIT

2. PARTICIPANT INFO

PARTICIPANT #1

First Name: *

Rebecca

Last Name: *

Whitney

Email: *

rebawhitney@gmail.com

Phone: *

We would love to keep you up-to-date on the latest research, therapies, and studies related to TM and related disorders. Please choose if you wish to receive our newsletter via Email or Postal Mail. Your information is not shared or sold to others.

T-Shirt Size *

I am doing the event to honor (Please fill in the name of the person you are honoring)

Please fill in one of the following: patient, relative, caregiver, medical professional, other *

I would like to receive TMA news and publications: *

☐ Email

☐ Postal Mail

☐ None

Finish the final step in Registration; "Checkout"! As you can see, there is no cost to participate so you will simply click on "Complete Registration".

3. CHECKOUT

DESCRIPTION	PRICE	QTY	TOTAL
Michigan Walk-Run-N- Roll, Michigan Walk-Run-N-Roll - Registration	\$0	1	\$0
SUBTOTAL:			\$0
TAX:			\$0
TOTAL:			\$0

COMPLETE REGISTRATION


(* - Required field)

Congratulations! You have successfully registered for the MI TMA Walk-Run-N-Roll! We can't thank you enough for your participation and we sincerely appreciate your fundraising and awareness efforts! Continue on to your own Fundraising Page to see how you can continue to spread the word!


THANK YOU

GO TO MY FUNDRAISING PAGE

If you have decided to start your own fundraiser, Crowdrise offers all of the options for you to manage your fundraising and team-building campaign right here on their site! Use the power of social media to spread the word about your efforts and to share your ADEM/NMO/ON/TM story; build your team for the event; and most importantly raise the funds to support the TMA and their incredible efforts!

**REBECCA WHITNEY'S FUNDRAISER:
SCHUYLER'S SQUAD**





[VIEW FUNDRAISER](#) [EDIT FUNDRAISER](#) [MANAGE CAMPAIGN](#) [MANAGE TEAM](#) [REPORT CENTER](#)



BENEFITING: Transverse Myelitis Association
EVENT: Michigan Walk-Run-N-Roll
EVENT DATE: OCT 05, 2013
DAYS TO GO: 91
You are the Organizer of this Fundraiser

THE STORY:
On October 5, 2013, beginning at 8:00 a.m., the TMA Walk-Run-N-Roll Awareness Campaign in Michigan will be held on the campus of Harderwyk Ministries located at 1627 West Lakewood Boulevard, Holland, Michigan 49424.
We are inviting our family & friends to donate & walk in honor of our little man, Schuyler, diagnosed with Transverse Myelitis/ADEM in December of 2007. The disorder has changed our family's life in a way we never imagined & the affects for Schuyler will remain


[See More](#)

 Tumblr  Pinterest  Tweet  Like 0

[DONATE
TO THIS FUNDRAISER](#)

\$400
MONEY RAISED

Be the first to donate to your fundraiser & set the bar for your teammates!


8% Raised of \$5,000 Goal



REBECCA WHITNEY'S FUNDRAISER: SCHUYLER'S SQUAD

[VIEW FUNDRAISER](#)[EDIT FUNDRAISER](#)[MANAGE CAMPAIGN](#)[MANAGE TEAM](#)[REPORT CENTER](#)

EDIT BASIC FUNDRAISER INFO



Fundraiser Title: Schuyler's Squad

[\(Edit\)](#)

Event Date: Oct 05, 2013

About My Fundraiser

On October 5, 2013, beginning at 8:00 a.m., the TMA Walk-Run-N-Roll Awareness Campaign in Michigan will be held on the campus of Harderwyk Ministries located at 1627 West Lakewood Boulevard, Holland, Michigan 49424.

We are inviting our family & friends to donate & walk in honor of our little man, Schuyler, diagnosed with Transverse Myelitis/ADEM in December of 2007. The disorder has changed our family's life in a way we never imagined & the

Your Fundraiser is 100% Setup

BASIC INFO

CHOOSE CHARITY

SET GOAL

Use the tool's available in the Edit Fundraiser tab to edit your story that will appear on your team's main fundraising page for the Walk-Run-N-Roll...

...confirm your Charity is noted as the Transverse Myelitis Association and be sure to set your fundraising goal! Hit this amount and keep going! You also have the opportunity to upload multiple photos and videos to be reflected on your team's main page.

CHOOSE YOUR CHARITY



BENEFITING: **Transverse Myelitis Association**

SET FUNDRAISING GOAL



Current Fundraiser Goal: **\$5,000**

[\(Edit\)](#)

UPLOAD PICS AND VIDEOS



[\(Edit\)](#)

PHOTOS



VIDEOS

[\(Edit\)](#)

[Click Here](#) to add a compelling Video about your Fundraiser

Advanced Settings in the Edit Fundraiser tab allow you to track additional information, including any Offline Donations you may receive (for instructions on where to send offline donations, please contact one of the committee members for the TMA main address – you'll want to be sure your donor receives the proper documentation from the TMA to note their tax-deductible donation!

ADVANCED SETTINGS ▼

CAMPAIGN SETTINGS

Hours Volunteered:

Mileage Tracker:

DONATION SETTINGS

☒ I want other people to help me fundraise

☐ Allow other Team Members to Enter Offline Donations

☐ Hide All Donation Dollar Amounts

SAVE

Manage your campaign by posting updates about your efforts; share a link to your Team page through social media or via email; you can also copy the link to your team page to include in written correspondence....

VIEW FUNDRAISER

EDIT FUNDRAISER

MANAGE CAMPAIGN

MANAGE TEAM

REPORT CENTER

\$400

MONEY RAISED



8% Raised of \$5,000 Goal

2

DONATIONS

POST

CAMPAIGN UPDATE

ASK FOR DONATIONS

Share your Fundraising Page with everyone you know and ask them to donate to your amazing cause.



OR

Send a Link

<http://www.crowdrise.com/rebecca-michigan-walk-run-n>

(copy and paste this link into an email or an instant message)

View your donations and be sure to thank your donors! The Send Thank You will allow you to customize a personal message to each donor. We highly suggest taking the time to personally customize the thank you message!

MOST RECENT DONATIONS

DONATION TOOLKIT ▼



ANONYMOUS (REBECCA WHITNEY)

DONATION: \$200 | [Edit](#) | [Delete Comment](#)

In honor of Schuyler Whitney 2 weeks ago

SEND THANK YOU

The Donation Toolkit is another way to access the Offline Donation Manager and also allows you to Thank All Donors at one time.

DONATION TOOLKIT ▼

OFFLINE DONATION MANAGER

THANK ALL DONORS

The Manage Team tab helps you to see the efforts of your team as whole. Each of your team members will be visible in this tab and by clicking on Invite Team Members...

VIEW FUNDRAISER

EDIT FUNDRAISER

MANAGE CAMPAIGN

MANAGE TEAM

REPORT CENTER

\$400

MONEY RAISED BY TEAM



8% Raised of \$5,000 Goal

6

TEAM MEMBERS

INVITE

TEAM MEMBERS

TOOLKIT ▾

EDIT TEAM PREFERENCES ▾

Hide Team Member

Hide Team Member

Hide Team Member

Hide Team Member



...a template email that you can copy for recruiting will come into view. Use the template email or create your own personalized message...just don't forget to copy and include the link to your team page!

INVITE TEAM MEMBERS



Send the link below to everyone you want to invite to join your team. Once they click on the link, they'll instantly have a personal fundraising page as part of your team and you can all raise money together.

Use this link to Paste into your own emails.

<http://www.crowdrise.com/rebecca-michigan-walk-run-n-ro>

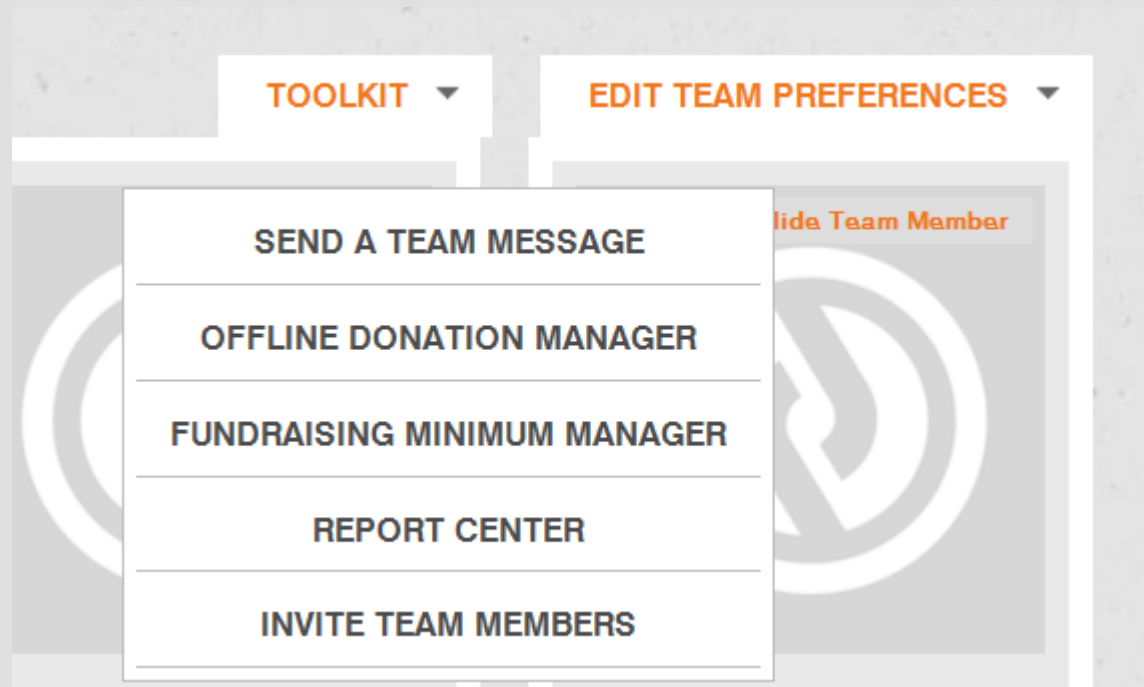
Here's a Sample Message (copy and paste into an email):

This is great...you've been
invited to help raise money for
Schuyler's Squad benefiting
Transverse Myelitis Association.

Simply go to the page below and

SELECT TEXT

The Toolkit provides additional options including sending a message to your entire team and setting a fundraising minimum, as well as other ways to access options noted elsewhere (inviting team members, entering offline donations, etc...).



The Report Center is just that...! Obtain various reports to see the progress of your team's fundraising and team building efforts!

VIEW FUNDRAISER

EDIT FUNDRAISER

MANAGE CAMPAIGN

MANAGE TEAM

REPORT CENTER

The Crowdrise Report Center is where you can view and export information about your fundraisers, donors, etc. If you have any questions about anything, contact us at falco@crowdrise.com for the greatest customer service in the world.

SELECT A REPORT TYPE

Team Member Report - Detailed



FILTER YOUR REPORT

Fundraiser - Schuyler's Squad (Rebecca-



RUN REPORT



EXPORT REPORT

NAME

TEAM NAME

BENEFITTING CHARITY

RAISED

GOAL

That's it! We hope this helps get you started! If you have any questions at all concerning Crowdrise or if you have any issues with your set-up, do not hesitate to contact them via their page at <http://www.crowdrise.com/about/contact>

They are great at helping out and very timely with their responses. If you have any questions at all about the Walk-Run-N-Roll Awareness Campaigns, please feel free to contact one of our committee members & we'll be happy to help out as well:

Michigan Walk-Run-N-Roll: Vickie Boersema (boersema@charter.net), Karen Gorter (kgorter@hollandchristian.org), and Rebecca Whitney (rebawhitney@gmail.com)

Illinois Walk-Run-N-Roll: Nancy Dove (nancydove@cs.com)

On behalf of the TMA and the Walk-Run-N-Roll committees – thank you! Thank you so much for your time and dedication to raising awareness and funds to help us combat these life-changing disorders!