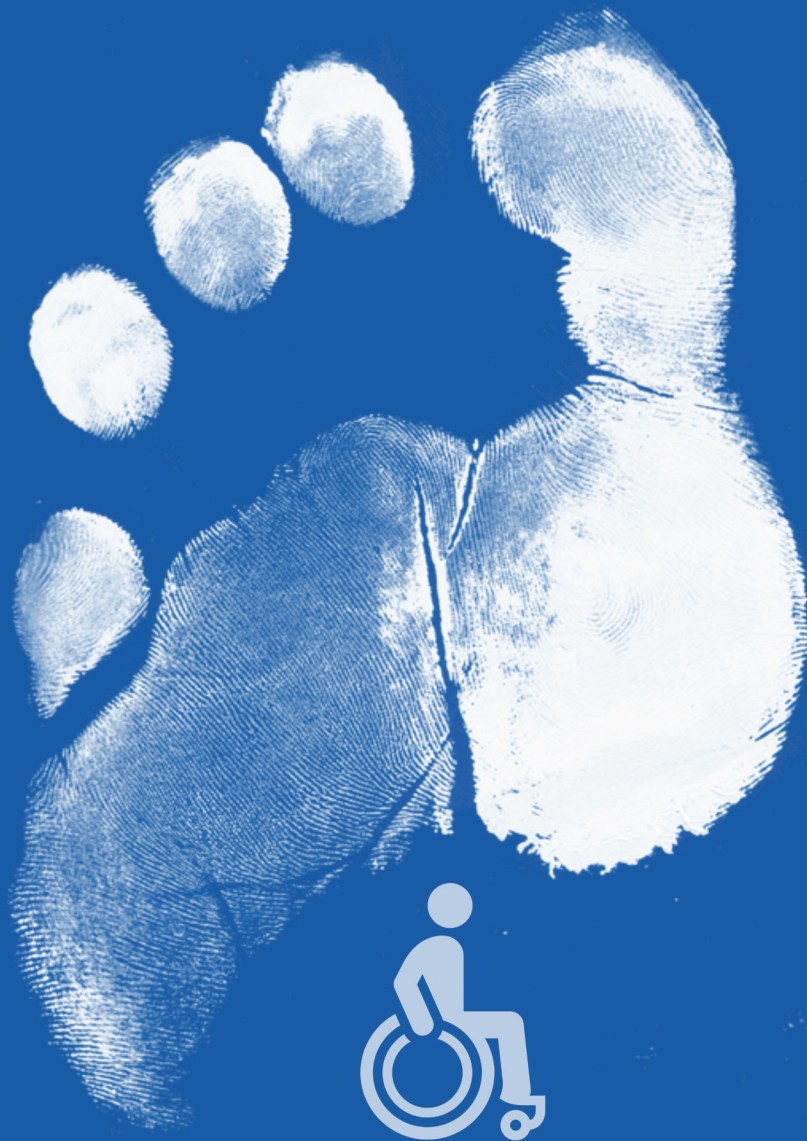


GIVE US A HAND
TO GET US BACK ON OUR FEET



WWW.MYELITIS.ORG/WALK



2014 FLORIDA Walk-Run-N-Roll FOR THE TMA

Raising funds and awareness for
rare neuro-immune disorders

TM (Transverse Myelitis) | **NMO** (Neuromyelitis Optica or Devic's Disease)
ADEM (Acute Disseminated Encephalomyelitis) | **ON** (Optic Neuritis)

Dear Corporate Sponsor, Celebrity and Supporter:

We are proud to announce that we are hosting the 2nd Annual Central Florida Auction and Walk on December 12-13, 2014 in honor of our daughter Sarah Robbins to raise awareness and funds to benefit the Transverse Myelitis Association (TMA). The TMA, founded in 1994, is a non-profit, 501(c)(3) organization dedicated to the support of children and adults diagnosed with rare neuro-immune diseases like Transverse Myelitis (TM), Neuromyelitis Optica (NMO) and Acute Disseminated Encephalomyelitis (ADEM). These are extremely rare immune mediated disorders of the central nervous system (brain, spinal cord and optic nerve).

About 1,400 new cases of Transverse Myelitis are diagnosed each year in the United States, and approximately 33,000 Americans have some type of disability resulting from the disorder. These diseases affect individuals of all ages; approximately 25-30% of those affected are children (depending on the disease). These diseases strike at anytime without any warning. TM sees no prejudice against race, color or creed. A person experiences a sudden acute inflammatory attack in the spine, brain or optic nerve, with symptoms such as weakness, blurry vision, loss of sensation, bladder dysfunction. It can cause paralysis depending on the extent of the injury, can leave someone quadriplegic and can even affect an individual's ability to breathe on his or her own.

Very little is understood about the disease mechanisms for these disorders. It is believed that a person who develops one of these rare neuro-immunologic disorders likely has a genetic predisposition to auto-immunity, and that there are environmental factors that interact with

these genetics to trigger the disease. No one yet understands why some people have a good recovery from an attack, while others have no recovery at all. The treatments currently available help stop further damage if administered quickly but do not reverse the injury caused by this illness. There is only hope and a crucial association, the Transverse Myelitis Association, that currently supports approximately 9,300 members from more than 80 different countries, shares information with the community to help advocate for the care of patients living with these diseases, raises awareness, supports research to develop new therapies and most importantly raises the funds to train physician-scientists focused on studying and caring for individuals with these rare diseases.

It was November 2011 - our 10-year old daughter, Sarah, walked into our bedroom in the morning after she awoke and within 30 minutes collapsed in front of our eyes. Our already mentally challenged daughter, was now paralyzed and life had forever changed. We were told we were lucky that the acute onset was not in the cervical part of her spine or she may have needed permanent assistance to breathe. We were not feeling lucky. The world for our family changed that day and now we were faced with the everyday challenges of raising our paralyzed daughter. We tried to comprehend the doctor's explanation that currently there is no medicine or treatment plan available to heal this child or anyone else suffering from this disorder. We were told she could possibly walk with constant and consistent physical therapy, or she might not. Now, our mission has begun. We are asking that you join us on this mission, a mission to raise enough funds to keep the TMA financially secure to continue to pay for the ongoing research, to provide families with information and support and to continue to raise awareness for these rare disorders. We cannot fight alone and need your help! It is a cause worthy of your donation and not only our family, but also every family that suffers with TM, ADEM, NMO will be grateful and humbled by your donation. For more information, please visit www.myelitis.org.

Gratefully,

The Robbins Family | robbinsjt@aol.com

AUCTION & DINNER FUNDRAISER SPONSORSHIP LEVELS AND OPPORTUNITIES

All sponsorships will include Table Signage, corporate logo as part of the slideshow, public recognition and a T-shirt from the weekend for each member of their company in attendance. All sponsorship levels will also be acknowledged at the Walk-Run-N-Roll.

1	DINNER SPONSOR \$10,000 > Includes two tables for eight (8)
2	CELEBRITY SPONSOR \$5,000 > Includes one table for eight (8)
3	ENTERTAINMENT SPONSOR \$5,000 > Includes one table for eight (8)
4	AUCTION SPONSOR \$2,500 > Includes one table for eight (8)
5	SILENT AUCTION SPONSOR \$2,500 > Includes one table for eight (8)
6	TABLE SPONSOR \$1,250 > Includes one table for eight (8)
7	PART OF FOUR \$500 > Four (4) tickets to the event
8	DINNER FOR TWO \$250 > Two (2) tickets to the event
9	INDIVIDUAL TICKET SALES \$125 > One (1) ticket to the event

WALK-RUN-N-ROLL

SPONSORSHIP LEVELS AND OPPORTUNITIES

All sponsors will be recognized on marketing materials, the TMA website, race registration website (CrowdRise) and social media and on the back of our 2014 TMA Florida Walk-Run-N-Roll T-shirt. Please complete the Sponsor Form included in this packet.

1

T-SHIRT SPONSOR | SOLD!

Thank you Imperial Cleaners!

- Logo will be displayed on back of Walk-Run-N-Roll T-shirts
- Public appreciation and recognition at the Walk-Run-N-Roll

2

PLATINUM SPONSOR | \$1,500

- Logo will be displayed on back of Walk-Run-N-Roll T-shirts
- Five (5) complimentary Walk-Run-N-Roll T-shirts
- Sponsorship table at the Walk-Run-N-Roll
- Public appreciation and recognition at the Walk-Run-N-Roll

3

GOLD SPONSOR | \$1,000

- Logo will be displayed on back of Walk-Run-N-Roll T-shirts
- Three (3) complimentary Walk-Run-N-Roll T-shirts
- Sponsorship table at the Walk-Run-N-Roll
- Public appreciation and recognition at the Walk-Run-N-Roll

4

SILVER SPONSOR | \$500

- Logo will be displayed on back of Walk-Run-N-Roll T-shirts
- One (1) complimentary Walk-Run-N-Roll T-shirt
- Public appreciation and recognition at the Walk-Run-N-Roll

2ND ANNUAL CENTRAL FLORIDA AUCTION AND WALK TO BENEFIT THE TMA

SPONSORSHIP FORM

12-13 DECEMBER, 2014

Company or Person(s) Names:							
Contact Name (if different than above):							
Street Address:							
City, State & Zip Code:							
Telephone Number:							
Email Address:							
We (I) would like to help in your efforts! Please count on us for a auction & dinner sponsorship level of (please write down the desired level):	Sponsorship Level: _____ Amount: _____						
We (I) would like to help in your efforts! Please count on us for a walk sponsorship level of:	<table style="margin: auto;"> <tr> <td>Platinum</td> <td>Gold</td> <td>Silver</td> </tr> <tr> <td>\$1,500</td> <td>\$1,000</td> <td>\$500</td> </tr> </table>	Platinum	Gold	Silver	\$1,500	\$1,000	\$500
Platinum	Gold	Silver					
\$1,500	\$1,000	\$500					
We (I) would prefer to help with a monetary donation of:	\$ _____						
We (I) would like to help with a donation-in-kind of (e.g.: food/beverages, printed supplies, door prizes, etc.):	<div style="border-bottom: 1px solid black; height: 15px; width: 100%;"></div> <div style="border-bottom: 1px solid black; height: 15px; width: 100%;"></div> <div style="border-bottom: 1px solid black; height: 15px; width: 100%;"></div>						
Would you like to receive additional information from the Transverse Myelitis Association throughout the year? (Please circle one):	<div style="display: inline-block; margin: 0 10px;">Email</div> <div style="display: inline-block; margin: 0 10px;">Mail</div> <div style="display: inline-block;">Not at this time</div>						

Thank you so much for your support!

Please mail this form and your check payable to:

The Transverse Myelitis Association | 1787 Sutter Parkway | Powell, OH 43065-8806

Note/Memo: FL Walk, FL Auction, Sponsorship or the team name you are donating to

Contact Us

Tina and Jason Robbins | robbsjnt@aol.com | 321-453-8566

ABOUT THE TRANSVERSE MYELITIS ASSOCIATION

The Transverse Myelitis Association (TMA) is a tax-exempt 501(c)(3) organization that supports people who suffer from rare neuro-immune diseases.

What are these rare neuro-immune diseases? Acute Disseminated Encephalomyelitis (ADEM), Neuromyelitis Optica (NMO), Optic Neuritis (ON), Transverse Myelitis(TM) and Recurrent Transverse Myelitis are immune-mediated disorders of the central nervous system (brain, spinal cord and optic nerves). The disorders occur when a person experiences a sudden acute inflammatory attack in the spine, brain or optic nerve, with symptoms such as weakness, blurry vision, loss of sensation, bladder dysfunction. These diseases affect individuals of all ages; approximately 25-30% of those affected are children (depending on the disease).

What is the damage caused? Nerve damage caused by inflammation can cause many problems, which include blurred or lost vision, ongoing pain, sensory loss, bladder dysfunction, weakness resulting in disability and paralysis depending on the extent of the injury.

THE GOALS OF THE TMA ARE:

- To create a comprehensive and dedicated network of patients, researchers and health care professionals focused on providing excellent care
- To advance our understanding of the causes and the natural history of these diseases
- To develop new acute and restorative therapies.

YOUR DONATIONS WILL HELP THE TMA:

- Advocate for our more than 10,000 members
- Provide seed funding for the establishment of medical centers of excellence
- Fund national and international education programs.
- Host quality of life camps for children and families affected by these disorders.

- Educate individuals to better manage their medical care and form strong support networks.
- Support post-residency training of clinicians through the James T. Lubin Fellowship Award.

SOME HIGHLIGHTS...

- From 2002 to date, the TMA has given over \$470,000 to fund pilot research projects, research centers and clinical training (James T. Lubin Fellowship)
- The TMA has spent more than \$300,000 to support symposia, camps, and other education programs
- We support two medical Centers of Excellence– at Johns Hopkins University School of Medicine and at the University of Texas Southwestern – dedicated to the study of these rare neuro-immunologic disorders

THERE IS NO
EXERCISE BETTER
FOR THE HEART
THAN REACHING
DOWN AND LIFTING
PEOPLE UP

- Jimi Hendrix

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