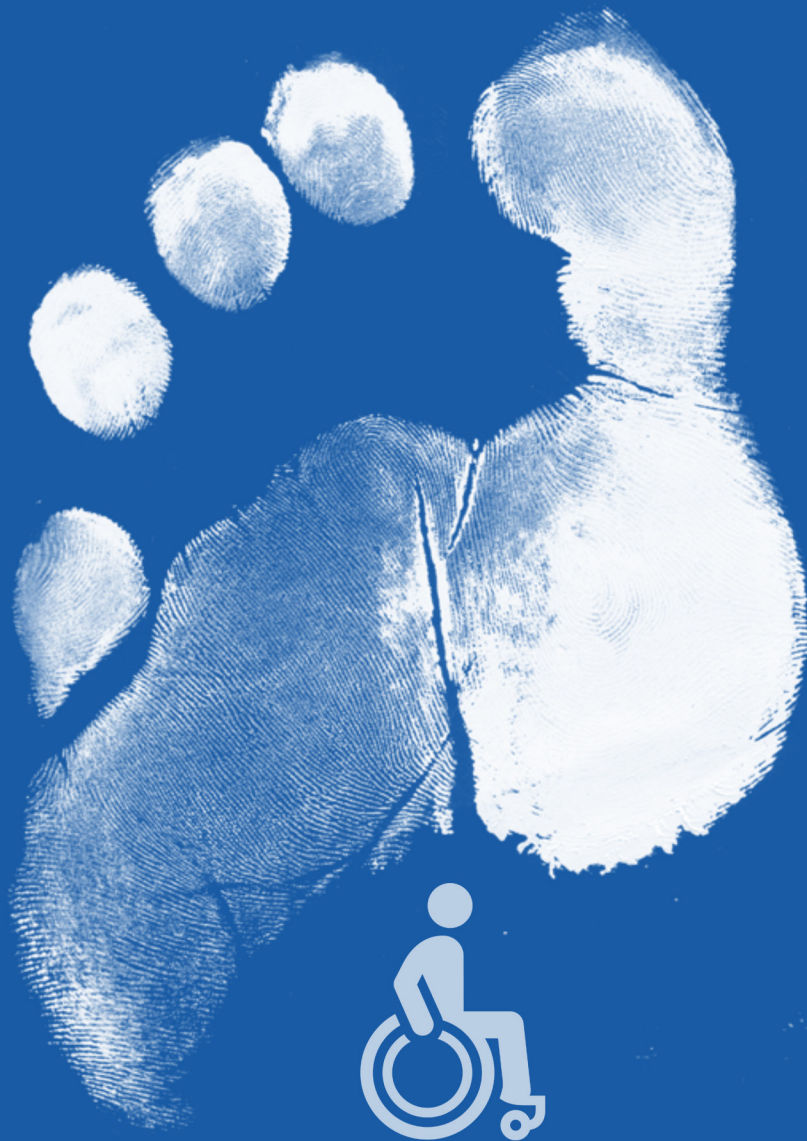
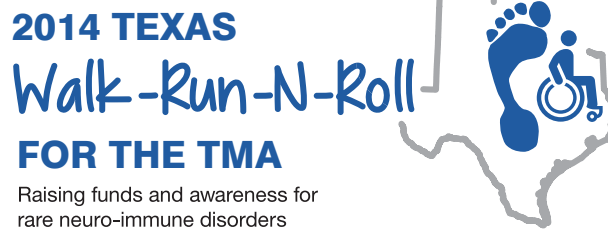


GIVE US A HAND  
TO GET US BACK ON OUR FEET



[WWW.MYELITIS.ORG/WALK](http://WWW.MYELITIS.ORG/WALK)



**TM** (Transverse Myelitis) | **NMO** (Neuromyelitis Optica or Devic's Disease)  
**ADEM** (Acute Disseminated Encephalomyelitis) | **ON** (Optic Neuritis)

## Greetings!

Thank you for your time and interest in the Texas Transverse Myelitis Association Walk-Run-N-Roll Awareness Campaign to be held on October 4th, 2014 at 9:00 am CDT at Cottonwood Creek Park in Irving, Texas. As patients, parents, caregivers, and family members of those diagnosed with Transverse Myelitis and other neuro-immune disorders, we are committed to raising awareness and funds to support The Transverse Myelitis Association (TMA). Our fund raising goal of \$25,000 will allow us to fund research and to demonstrate our support to the many individuals and families who struggle with these disorders. We ask for your help in reaching this goal!

Acute Disseminated Encephalomyelitis (ADEM), Neuromyelitis Optica (NMO), Optic Neuritis (ON), Transverse Myelitis(TM) and Recurrent Transverse Myelitis, are rare immune-mediated disorders of the central nervous system (brain, spinal cord and optic nerves) caused by inflammation that can have devastating neurologic effects - including blindness, paralysis, and death. Patients can present with sensory alteration, weakness, and autonomic dysfunction including bowel and bladder problems, temperature dysregulation, or even bouts of hypertension. These disorders affect adults and children alike. Very little is understood about the disorder mechanisms. Currently there is no cure.

Each of us on the Texas TMA Walk-Run-N-Roll Committee has been impacted by one of these rare neuro-immune disorders. We ask for your thoughtful consideration in sponsoring our event and supporting our cause to raise awareness and advance research and education efforts. Your participation will be recognized at one of five sponsorship levels - Naming Sponsor (\$5,000), Platinum (\$3,000), Gold (\$2,000), Silver (\$1,000) or a Food Sponsor (\$500 or In-kind). Your name and/or logo will also be prominently displayed on t-shirts made available to each participant. Please consider a sponsorship to help us reach our goal of \$25,000.

On behalf of the Texas TMA Walk-Run-N-Roll Committee and our families, we want to thank you for your consideration. With your help, we can achieve our goals!

With our sincere thanks,

*The Texas TMA Walk-Run-N-Roll Committee*

Chris Hill | [jchill00@icloud.com](mailto:jchill00@icloud.com)

Barbara Nichols | [nmofamily@att.net](mailto:nmofamily@att.net)

## SPONSORSHIP LEVELS AND OPPORTUNITIES

All sponsors will be recognized on marketing materials, the TMA website, race registration website (Crowdrise), social media, and on the back of our 2014 TMA Texas Walk-Run-N-Roll T-shirt. Please complete the TX 2014 Walk-Run-N-Roll Sponsor Form included in this packet.

1

### **NAMING SPONSOR | \$5,000**

- Logo will be displayed on back of Walk-Run-N-Roll T-shirts in large print
- Ten (10) complimentary Walk-Run-N-Roll T-shirts

2

### **PLATINUM SPONSOR | \$3,000**

- Logo will be displayed on back of Walk-Run-N-Roll T-shirts in medium print
- Five (5) complimentary Walk-Run-N-Roll T-shirts

3

### **GOLD SPONSOR | \$2,000**

- Logo will be displayed on back of Walk-Run-N-Roll T-shirts in small print
- Three (3) complimentary Walk-Run-N-Roll T-shirts

4

### **SILVER SPONSOR | \$1,000**

- Logo will be displayed on back of Walk-Run-N-Roll T-shirts in small print
- One (1) complimentary Walk-Run-N-Roll T-shirt

5

### **FOOD SPONSOR | \$500 OR IN-KIND**

- Logo will be displayed on back of Walk-Run-N-Roll T-shirts in small print
- One (1) complimentary Walk-Run-N-Roll T-shirt

# 2014 TEXAS TMA WALK-RUN-N-ROLL SPONSORSHIP FORM SATURDAY, OCTOBER 4, 2014 - 9:00 AM COTTONWOOD CREEK PARK, IRVING, TX

Company or Person(s) Names:	
Contact Name (if different than above):	
Street Address:	
City, State & Zip Code:	
Telephone Number:	
Email Address:	
We (I) would like to help in your efforts! Please count on us for a sponsorship level of:	Naming \$5,000    Platinum \$3,000    Gold \$2,000    Silver \$1,000    In-Kind \$500
We (I) would prefer to help with a monetary donation of:	\$ _____
We (I) would like to help with a donation-in-kind of (e.g.: food/beverages, printed supplies, door prizes, etc.):	_____ _____ _____
Would you like to receive additional information from the Transverse Myelitis Association throughout the year? (Please circle one):	Email      Mail      Not at this time

Please mail this form and your check payable to:  
 The Transverse Myelitis Association | 1787 Sutter Parkway | Powell, OH 43065-8806  
**Note/Memo:** TX Walk, Sponsorship or the team name you are donating to

Or Donate online via our Texas Walk-Run-N-Roll site:  
<http://www.crowdrise.com/2014-Texas-Walk-Run-N-Roll>

Thank you so much for your support!

*The Texas TMA Walk-Run-N-Roll Committee*

## ABOUT THE TRANSVERSE MYELITIS ASSOCIATION

The Transverse Myelitis Association (TMA) is a tax-exempt 501(c)(3) organization that supports people who suffer from rare neuro-immune diseases.

What are these rare neuro-immune diseases? Acute Disseminated Encephalomyelitis (ADEM), Neuromyelitis Optica (NMO), Optic Neuritis (ON), Transverse Myelitis(TM) and Recurrent Transverse Myelitis are immune-mediated disorders of the central nervous system (brain, spinal cord and optic nerves). The disorders occur when a person experiences a sudden acute inflammatory attack in the spine, brain or optic nerve, with symptoms such as weakness, blurry vision, loss of sensation, bladder dysfunction. These diseases affect individuals of all ages; approximately 25-30% of those affected are children (depending on the disease).

What is the damage caused? Nerve damage caused by inflammation can cause many problems, which include blurred or lost vision, ongoing pain, sensory loss, bladder dysfunction, weakness resulting in disability and paralysis depending on the extent of the injury.

### THE GOALS OF THE TMA ARE:

- To create a comprehensive and dedicated network of patients, researchers and health care professionals focused on providing excellent care
- To advance our understanding of the causes and the natural history of these diseases
- To develop new acute and restorative therapies.

### YOUR DONATIONS WILL HELP THE TMA:

- Advocate for our more than 10,000 members
- Provide seed funding for the establishment of medical centers of excellence
- Fund national and international education programs.
- Host quality of life camps for children and families affected by these disorders.

- Educate individuals to better manage their medical care and form strong support networks.
- Support post-residency training of clinicians through the James T. Lubin Fellowship Award.

#### **SOME HIGHLIGHTS...**

- From 2002 to date, the TMA has given over \$470,000 to fund pilot research projects, research centers and clinical training (James T. Lubin Fellowship)
- The TMA has spent more than \$300,000 to support symposia, camps, and other education programs
- We support two medical Centers of Excellence– at Johns Hopkins University School of Medicine and at the University of Texas Southwestern – dedicated to the study of these rare neuro-immunologic disorders

