

SECOND ANNUAL GOLF OUTING 2015 THE TRANSVERSE MYELITIS ASSOCIATION

Chippin' in against Transverse Myelitis



SATURDAY, JUNE 13, 2015

Bent Tree Golf Club | 350 Bent Tree Rd | Sunbury | OH 43074



GREETINGS!

Thank you for your time and interest in The Transverse Myelitis Association Golf Outing to be held at Bent Tree Golf Course near Columbus, Ohio on Saturday, June 13, 2015. As patients, parents, caregivers, and family members of those diagnosed with acute disseminated encephalomyelitis (ADEM), neuromyelitis optica (NMO), optic neuritis (ON), transverse myelitis (TM), acute flaccid myelitis (AFM) and recurrent transverse myelitis, we are committed to raising awareness and funds to support The Transverse Myelitis Association (TMA). Last year at our first outing, we had 92 golfers, 130 people attended the dinner and we raised \$40,000. Our goal this year is to raise \$50,000 to fund research and to demonstrate our support to the many individuals and families who struggle with these disorders. We ask for your help in reaching this goal!

The TMA, founded in 1994, is a non-profit, 501(c)(3) organization (EIN 91-1780467). The TMA is dedicated to the support of children, adolescents, and adults with these disorders and their families. It is believed that a person who develops transverse myelitis, or the other rare neuro-immune disorders, likely has a genetic predisposition to auto-immunity, and that there are environmental factors that interact with these genetics to trigger the disease. The goals of The TMA are to advance a comprehensive network of medical professionals dedicated to the care of patients, to support research, and to develop new acute and regenerative therapies. The TMA currently supports approximately 11,000 members from more than 80 different countries and has a large number of support



groups across the U.S. and around the world. There is no cost associated with becoming a member of The TMA.

Each of us on The TMA Golf Outing Committee has been impacted by these rare neuro-immune diseases. We decided we wanted to make a difference in our community by establishing this important awareness and fundraising campaign.

We sincerely ask for your thoughtful consideration in sponsoring our event to further advance the efforts and goals of the TMA. Your participation will be recognized at one of five sponsorship levels: Diamond (\$5,000), Platinum (\$3,000), Gold (\$1,000), Silver (\$500), or Friends and Family Sponsor (\$200).

The Transverse Myelitis Association needs and appreciates your assistance. We genuinely believe that with the funds we raise, we can increase awareness and accelerate research in the hopes to one day diminish or eliminate the life-altering effects of transverse myelitis and the other rare neuro-immune diseases. Please consider a sponsorship to help us reach our goal of \$50,000!

On behalf of The TMA Golf Outing Committee and our families, we want to thank you for your consideration. We cannot achieve our goal without your help.

WITH OUR SINCERE THANKS,

The TMA Ohio Golf Outing Committee

Sandy Siegel | ssiegel@myelitis.org

Barbara Ferguson | bferg2@att.net

Mark McCloskey | markmcclosk@yahoo.com



2015 TMA GOLF OUTING – SPONSORSHIP FORM BENT TREE GOLF CLUB JUNE 13, 2015

Company or Person(s) Names:

Contact Name (if different than above):

Street address:

City, State & Zip Code:

Telephone Number:

Email Address:

We (I) would like to help in your efforts! Please count on us for a sponsorship level of:

Diamond
\$5,000

Platinum
\$3,000

Gold
\$1,000

Silver
\$500

Friends & Family
\$200

We (I) would prefer to help with a monetary donation of:

\$ _____

We (I) would like to help with a donation-in-kind of (e.g.: food/beverages, supplies, door prizes, etc.):

We (I) would like to receive additional information from the TMA throughout the year

Email

Postal Mail

None

THANK YOU SO MUCH FOR YOUR SUPPORT!



DIAMOND SPONSOR | \$5,000

Two Foursomes, recognition at golf outing on banner, in newsletter, TMA website and social media sites.

PLATINUM SPONSOR | \$3,000

One Foursome, recognition at golf outing on banner, in newsletter, TMA website and social media sites.

GOLD SPONSOR | \$1,000

Two Golfers, recognition at golf outing on banner, in newsletter, TMA website and social media sites.

SILVER SPONSOR | \$500

One Golfer, recognition at golf outing on banner, in newsletter, TMA website and social media sites.

FRIENDS AND FAMILY SPONSORS | \$200

One Golfer for friends and family who want to support the cause; the TMA is a 501(c)(3) organization and contributions are deductible to the extent permitted by law.

PLEASE MAIL THE FORM ON THE PREVIOUS PAGE AND YOUR CHECK PAYABLE TO:

The Transverse Myelitis Association
1787 Sutter Parkway
Powell, OH 43065-8806

OR DONATE ONLINE VIA OUR OHIO GOLF OUTING WEBSITE:

www.myelitis.org/golf-outing

OR CONTACT US:

Sandy Siegel | ssiegel@myelitis.org | +1 (855) 380-3330

ABOUT THE TRANSVERSE MYELITIS ASSOCIATION



The Transverse Myelitis Association (TMA) is a tax-exempt 501(c)(3) organization that supports people who suffer from rare neuro-immune diseases.

WHAT ARE THESE RARE NEURO-IMMUNE DISEASES?

Acute disseminated encephalomyelitis (ADEM), neuromyelitis optica (NMO), optic neuritis (ON), transverse myelitis (TM), acute flaccid myelitis (AFM) and recurrent transverse myelitis are immune-mediated disorders of the central nervous system. The disorders occur when a person experiences a sudden acute inflammatory attack in the spine, brain or optic nerve, with symptoms such as weakness, blurry vision, loss of sensation, bladder dysfunction. These diseases affect individuals of all ages; approximately 25-30% of those affected are children (depending on the disease).

WHAT IS THE DAMAGE CAUSED?

Nerve damage caused by inflammation can result in many long term problems, which include blurred or lost vision, pain, sensory loss, bladder or bowel dysfunction, weakness resulting in disability and paralysis depending on the extent of the injury. Some people lose the ability to breathe on their own depending on the level of the attack in the spinal cord. Other common symptoms of these disorders include fatigue and spasticity.

THE GOALS OF THE TMA ARE:

- To create a comprehensive and dedicated network of patients, researchers and health care professionals focused on providing excellent care
- To advance our understanding of the causes and the natural history of these diseases
- To develop new acute and restorative therapies



YOUR DONATIONS WILL HELP THE TMA:

- Train clinician-researchers through the James T. Lubin Clinician Scientist Fellowship Award
- Advocate for its more than 11,000 members from every state in the US and from more than 80 countries around the world
- Provide seed funding for the establishment of medical centers of excellence dedicated to the study and care of these disorders
- Fund national and international educational seminars
- Host quality of life camps for children and families affected by these disorders
- Educate individuals who live with these disorders and their families so they can better manage their medical care and form strong support networks

SOME HIGHLIGHTS...

- From 2002 to date, the TMA has awarded over \$510,000 to fund pilot research projects, research centers and clinical training (James T. Lubin Fellowship)
- The TMA has spent more than \$590,000 to support symposia, camps, and other education programs
- We support two Medical Centers of Excellence– at Johns Hopkins University School of Medicine and at the University of Texas Southwestern – dedicated to the study of these rare neuro-immunologic disorders

TOP TEN THE TRANSVERSE MYELITIS ASSOCIATION ACHIEVEMENTS IN 2014

... where your dollars and participation made it possible to fulfill our mission to support and advocate for individuals and their families diagnosed with rare neuro-immune disorders by promoting awareness through education; fostering clinician scientists dedicated to these rare diseases and supporting basic science and clinical research.



3 NEWS & EDUCATION UPDATES

BLOGS AND PUBLICATIONS ARE EDUCATION AND ADVOCACY TOOLS THAT HAVE A READERSHIP OF OVER 10,700 MEMBERS WORLDWIDE



5 ASK THE EXPERT PODCAST

PROVIDES UNIQUE ACCESS TO PHYSICIAN EXPERTS WHO ANSWER QUESTIONS FROM THE COMMUNITY AND DISCUSS TIMELY ISSUES AND TOPICS



7 CHIPPIN' IN AGAINST TM

THE FIRST TMA GOLF OUTING WAS HELD IN COLUMBUS, OHIO TO RAISE AWARENESS AND TO SUPPORT TMA'S RESEARCH MISSION



9 INNOVATIVE PARTNERSHIP

WITH CONSANO. "UTILIZING BRAIN IMAGING TO UNDERSTAND COGNITIVE DYSFUNCTION IN TRANSVERSE MYELITIS" WAS SELECTED AS THE FIRST RESEARCH PROJECT TO BRING TO "THE CROWD" FOR FUNDING



FULL TIME PEDIATRIC PROGRAM MANAGER JOINS THE TMA STAFF



1 JAMES T. LUBIN FELLOWSHIP

DR. ALLEN DESENA, THE FIRST TMA FUNDED FELLOW, JOINS THE FACULTY AT CINCINNATI CHILDREN'S HOSPITAL MEDICAL CENTER IN OHIO TO LAUNCH A RARE NEURO-IMMUNE DISEASES PROGRAM



2 TMA ANNUAL FAMILY CAMP

36 FAMILIES FROM THE US, NORWAY, CHINA, AUSTRALIA JOINED A DISTINGUISHED PANEL OF MEDICAL EXPERTS FOR A LIFE CHANGING, UNIQUE EXPERIENCE



4 CAPTURE RESEARCH STUDY

WE LAUNCHED THE FIRST MULTI-CENTER, PEDIATRIC TRANSVERSE MYELITIS OUTCOMES STUDY LED BY UNIVERSITY OF TEXAS SOUTHWESTERN IN DALLAS AND FUNDED BY PCORI



6 ONLINE HEALTH FORUM

LAUNCHED PARTNERSHIP WITH SMART PATIENTS, AN ONLINE HEALTH COMMUNITY PLATFORM TO CREATE MORE EFFECTIVE ACCESS TO RESOURCES FOR PEOPLE IN OUR COMMUNITY AND TO EXTEND THESE RESOURCES TO AN EVEN BROADER GROUP OF PATIENTS



8 TMA WALK-RUN-N-ROLL

AWARENESS EVENTS WERE ORGANIZED BY VOLUNTEER COMMUNITY LEADERS IN SIX CITIES IN NEW JERSEY, MARYLAND, WISCONSIN, TEXAS, ILLINOIS AND FLORIDA!



10 SUPPORT AND ADVOCACY

WE PERSONALLY CONNECT WITH OVER 1,200 INDIVIDUALS EVERY YEAR TO HELP THEM UNDERSTAND THEIR DIAGNOSIS, REFER THEM TO PHYSICIAN EXPERTS AND OTHER MEMBERS AND ANSWER THEIR QUESTIONS ABOUT THESE RARE NEURO-IMMUNE DISEASES. OUR GOAL IS TO OFFER A BETTER CHANCE AT RECOVERY AND AN ENHANCED QUALITY OF LIFE!